

L'OFFICIEL BALTIC ADVERTISING RATES IN 2019

STANDART ADVERTISING										
215 x 285 mm (+5mm)		215 x 285 mm (+5mm)		215 x 285 mm (+5mm)		215 x 285 mm (+5mm)		430 x 285 mm (+5mm)		
Cover		2-nd cover		3-rd cover		4-th cover		1-st spread	2-nd spread	3-rd spread
€ 7000		€ 2500		€ 2300		€ 3400		€ 3000	€ 2800	€ 2700
430 x 285 mm (+5mm)			215 x 285 mm (+5mm)		215 x 285 mm (+5mm)		215 x 285 mm (+5mm)		215 x 285 mm (+5mm)	
Any spread			Passport		Content		The editor's word		1 page	PR text
€ 2500			€ 1900		€ 2200		€ 2300		€ 1600	€ 1700
105 x 285 mm (+5mm)		215 x 140 mm (+5mm)		73 x 285 mm (+5mm)		105 x 140 mm (+5mm)				
1/2 of page		1/2 of page		1/3 of page		1/4 of page				
€ 1100		€ 1100		€ 900		€ 800				

SPECIFICATION

Circulation: 10000
Periodicals: 6 issues per year
The format: 215 x 285 mm + 5 mm from each size
Format: PDF (prepres default)
The number of pages: 168 (200)
The language: Russian
Retail price: EUR 3,90
Territory: Latvia, Estonia, Lithuania

DEADLINE L'Officiel Baltic 2019

Issue	Month	Last term for submitting materials for preparing advertisements	In retail
Nr. 7	February / March	22 / 01	05 / 02 – 23 / 03
Nr. 8	April / May	19 / 03	02 / 04 – 25 / 05
Nr. 9	June / July	22 / 05	04 / 06 – 27 / 07
Nr. 10	August / September	15 / 07	06 / 08 – 24 / 09
Nr. 11	October / November	24 / 09	05 / 10 – 23 / 11
Nr. 12	December / January 2020	26 / 11	10 / 12 – 25 / 01 / 2020

Prices in EUR (All prices are given without 21% VAT)

