

# RELEASE SCHEDULE

# RELEASE SCHEDULE

## SCHEDULES FOR L'OFFICIEL BALTIC / LATVIA, 2022

	Deadline for advertising materials	1st day retail	Retail distribution in Baltics
<b>February/March</b>	17th of January	7th of February	07/02-03/04
<b>April/May</b>	18th of March	4th of April	04/04-05/06
<b>June/July</b>	20th of May	6th of June	06/06-07/08
<b>August/September</b>	18th of July	8th of August	08/08-04/10
<b>October/November</b>	19th of September	5th of October	05/10-12/12
<b>December/January</b>	21st of November	13th of December	13/12-01/02

## L'OFFICIEL RFW NEWSLETTER

	Deadline for advertising materials	Retail Distribution
<b>March</b>	2 weeks prior event	end of March
<b>October</b>	2 weeks prior event	end of October

## L'OFFICIEL 1000 MODELS

	Deadline for advertising materials	Retail Distribution
<b>April</b>	25th of March	11/04-01/10
<b>October</b>	19th of September	01/10-01/04

## L'OFFICIEL LIFESTYLE

	Deadline for advertising materials	1st day retail	Retail distribution in Baltics
<b>February/March</b>	17th of January	7th of February	07/02-03/04

## L'OFFICIEL SUMMER

	Deadline for advertising materials	1st day retail	Retail distribution in Baltics
<b>June/July</b>	20th of May	6th of June	06/06-07/08

## L'OFFICIEL HOMMES

	Deadline for advertising materials	1st day retail	Retail distribution in Baltics
<b>October/November</b>	19th of September	5th of October	05/10-12/12

## L'OFFICIEL HOMMES

	Deadline for advertising materials	1st day retail	Retail distribution in Baltics
<b>April/May</b>	18th of March	4th of April	04/04-05/06

## L'OFFICIEL LIFESTYLE

	Deadline for advertising materials	1st day retail	Retail distribution in Baltics
<b>August/September</b>	18th of July	8th of August	08/08-04/10

## L'OFFICIEL BEAUTY

	Deadline for advertising materials	1st day retail	Retail distribution in Baltics
<b>December/January</b>	21st of November	13th of December	13/12-01/02

**MEDIA KIT**  
L'OFFICIEL BALTIC

**MEDIA KIT**  
L'OFFICIEL BALTIC