

# L'OFFICIEL BALTIC

AMTD 2024

# SCHEDULE RELEASE

## SCHEDULES FOR L'OFFICIEL BALTIC / LATVIA, 2023

	Deadline for advertising materials	1st day retail	Retail distribution in the Baltics
February/March	January 16th	February 14th	14/02-11/04
April/May	March 17th	April 11th	11/04-13/06
June/July	May 19th	June 13th	13/06-15/08
August/September	July 17th	August 15th	15/08-17/10
October/November	September 18th	October 17th	17/10-12/12
December/January	November 21st	December 12th	12/12-13/02

## L'OFFICIEL FASHION NEWS

	Deadline for advertising materials	Retail Distribution
March	2 weeks prior to the event	end of March
October	2 weeks prior to the event	end of October

## L'OFFICIEL 1000 MODELS

	Deadline for advertising materials	Retail Distribution
April	March 24th	11/04-01/10
October	September 19th	02/10-01/04

## L'OFFICIEL LIFESTYLE

	Deadline for advertising materials	1st day retail	Retail distribution in the Baltics
February/March	January 16th	February 14th	14/02-11/04

## L'OFFICIEL LIFESTYLE SUMMER

	Deadline for advertising materials	1st day retail	Retail distribution in the Baltics
June/July	May 19th	June 13th	13/06-15/08

## L'OFFICIEL HOMMES

	Deadline for advertising materials	1st day retail	Retail distribution in the Baltics
October/November	September 18th	October 17th	17/10-12/12

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	Deadline for advertising materials	1st day retail	Retail distribution in the Baltics
April/May	March 17th	April 11th	11/04-13/06

## L'OFFICIEL LIFESTYLE

	Deadline for advertising materials	1st day retail	Retail distribution in the Baltics
August/September	July 17th	August 15th	15/08-17/10

## L'OFFICIEL BEAUTY

	Deadline for advertising materials	1st day retail	Retail distribution in the Baltics
December/January	November 21st	December 12th	12/12-13/02